

Contract # 48667

Schedule Dates 10/16/12-10/22/12
Advertiser AMERICAN CROSSROADS (3083)
Agency Crossroads Media, LLC (2105)
Product POLITICAL ISSUE (1052)
Brand Est 1209 10/16-10/22 (28125)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 1209
CPE Local/Political Issue Agency
Account Types Standard
Billing Type
Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	54	\$114,000.00
Grand Total:	54	\$114,000.00

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,100.00
Net Total \$96,900.00
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	5A- 5:30A (ET)	1			1		1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/12/12
2.0	Normal Line / SPOT	10/16/12-10/18/12	1	:30	5:30A- 6A (ET)	1		1		1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/12/12
3.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	5:30A- 6A (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/12/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	6:30A- 7A (ET)	1			1		1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/12/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	9A- 9:30A (ET)	1			1		1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/12/12
6.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	9:30A- 10A (ET)	1	1	1		1				3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	10A- 11A (ET)	1			1		1			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
8.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	12P- 12:30P (ET)	1			1		1			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
9.0	Normal Line / SPOT	10/16/12-10/18/12	1	:30	12:30P- 1P (ET)	1		1		1				2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	12:30P- 1P (ET)	1	1							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/12/12
11.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/12/12
12.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12
13.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



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Boston, MA 02114-2977

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14.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	4P-4:30P (ET)	1			1	1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/12/12
15.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	4:30P- 5P (ET)	1	1	1	1	1	1			3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12
16.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	5P- 5:30P (ET)	1			1	1	1			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
17.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	5:30P- 6P (ET)	1	1	1	1	1	1			3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/12/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	6P- 6:30P (ET)	1			1	1	1			2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		10/12/12
19.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	7P- 7:30P (ET)	1			1	1	1			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
20.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	7:30P- 8P (ET)	1	1	1	1	1	1			3	\$3,000.00	\$9,000.00	WHDH Boston (WHDH)		10/12/12
21.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	11:35P- 12:35A (ET)	1	1	1	1	1	1			3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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